



For the Gulf Coast's Opportunity Youth and Young Adults

The CHALLENGE

The disconnected youth and young adults in the Gulf Coast Region total

111,000



These individuals, who neither work nor attend school or college, are ages



16-24



14%

of the area's young people are represented by this group.

Lack of college and career opportunity costs the Gulf Coast Region approximately

\$30B

78%

of these youth have a high school credential, but few resources exist to connect them to employment.



Meanwhile, businesses in the region invest millions to import workers for middle-skill jobs across a range of industries.



Source: Rice Kinder Institute for Urban Research study: *Houston's Opportunity: Reconnecting Disengaged Youth and Young Adults to Strengthen Houston's Economy*
JFF study: *Opening the Door: How Community Organizations Address the Youth Unemployment Crisis*

CAPITAL IDEA CAREER MY WAY PROGRAM

Many of Houston's young adults struggle in college because they don't know their strengths and are unsure which careers are best matches for those strengths. As a result, they don't bother to apply, or leave soon after enrollment.

Capital IDEA Career My Way provides personalized career exploration to help young people achieve their college and career goals. Educate Texas awarded Capital IDEA grant funding to implement Career My Way as part of the Bridge to College and Career Success initiative that launched in 2017. Funders include JPMorgan Chase & Co. and Trellis Foundation.

"I really didn't believe I belonged in college and I didn't know why I was there. So when my work schedule changed, it was easier to quit school than to ask for advice."

DOMINIC

PARTNERS

Lead Organization



Partnering Organizations



For more information, visit edtx.org or contact BCCS@cftexas.org

WHY CAREER MY WAY?

Capital IDEA Houston created Career My Way to help fulfill their mission of providing academic, career, financial and emotional support to individuals in Harris County, with the goal of alleviating poverty and improving access to living-wage careers. Career My Way leverages Capital IDEA's deep experience in career training and development, and provides opportunities for self-discovery, career exploration and academic preparation. Young adults who enroll are empowered to make informed decisions that align with their interests and abilities. The following organizations are engaged as partners:

Houston Community College

Assists students in attaining postsecondary credentials

Harris County Department of Education

Provides preparation for postsecondary academics and testing

BridgeYear

Allows participants to experience real-world careers through hands-on simulation

Fast Forward Analytics

A mobile tool for exploring interests, strengths and career options

Power Up with Mahdi

Life and motivational coaching

HOW it WORKS

RECRUITMENT / INTAKE AT CAPITAL IDEA

- Leverage and recruit from local programs
- Host "The Xperience" information session
- Peer engagement



SELF DISCOVERY AND EXPLORATION - PATHWAY SELECTION

- Career Navigator meetings
- Fast Forward assesses for natural abilities
- Academic assessments
- Workshops on finance, employability skills, communication
- Field trips to colleges and employers
- Career simulations with BridgeYear
- Team-builders
- Apprenticeships and job training education



3 Pathway Options to Choose from



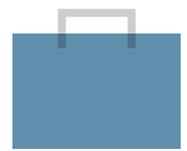
1. POSTSECONDARY

- Employability skills workshops
- Co-enroll in Houston Community College Intro course
- Academic and TSI Prep
- Tutoring
- Connect with Career Navigator and college advisor



2. EARN AND LEARN

- Gulf Coast Trade Union pre-apprenticeship program for HVAC, electrical, welding, pipe fitting, maritime, etc.
- Workforce Solutions on-the-job training
- Employability skills workshops



3. EMPLOYMENT

- Harris County Dept. of Education short-term training
- HCC short-term training for Level 1 certifications
- Job placement

Learn more about BCCS

Visit: edtx.org/bccs

Learn more about
Career My Way

Email Michelle Paul at:
mpaul@capitalideahouston.org

To donate, mentor participants,
or share work-based learning and
employment opportunities

Email: BCCS@cftexas.org



EDUCATE TEXAS
at COMMUNITIES FOUNDATION of TEXAS

5500 Caruth Haven Lane
Dallas, TX 75225

1303 San Antonio Street, Suite 830
Austin, TX 78701

407 N. 77 Sunshine Strip
Harlingen, TX 78550