**60x30TX: THE NEW TEXAS HIGHER EDUCATION STRATEGIC PLAN**

**Attainment:** At least 60 percent of young adults (ages 25-34) in Texas will hold some type of postsecondary credential by 2030.

**Completion:** The number of students earning certificates and degrees (associate, bachelor’s, and master’s) from institutions of higher education will increase each year and meet the following benchmarks.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>NUMBER OF DEGREES</th>
</tr>
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<tbody>
<tr>
<td>2020</td>
<td>376,000</td>
</tr>
<tr>
<td>2025</td>
<td>450,000</td>
</tr>
<tr>
<td>2030</td>
<td>550,000</td>
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</tbody>
</table>

**Marketable Skills:** All college graduates in Texas will have completed programs with identified marketable skills by 2030.

**Student Debt:** Undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions by 2030.

Many stakeholders across Texas will need to collaborate to meet each target. Two- and four-year institutions are encouraged to be creative, to develop local and regional plans, and to pursue their own distinct missions as they work toward the 60x30TX goals.

**ENDORSEMENTS & INDUSTRY CLUSTERS**

High school students select an endorsement by 9th grade. Endorsements consist of a related series of courses grouped together by interest or skill set. They provide students with in-depth knowledge of a subject area. Endorsements should be aligned to postsecondary credentials and pathways.

**DISTRICTS MAY OFFER ENDORSEMENTS IN:**

- **STEM**
- **Business & Industry**
- **Public Service**
- **Arts & Humanities**
- **Multi-disciplinary**

The Texas Industry Cluster Initiative is focused on building the future economy and strengthening the state’s competitive advantage. An Industry Cluster is a concentration of businesses in a geographic region interconnected by the markets they serve, the products they produce, their suppliers, the trade associations to which their employees belong, and the educational institutions from which their employees receive training.

**THE TEXAS TARGET INDUSTRY CLUSTERS ARE:**

- Petroleum
- Aerospace & Defense
- Information & Computer Technology
- Advanced Technology & Manufacturing
- Energy
- Biotechnology & Life Sciences
- Public Service
- Business & Industry
- STEM

**ADVISORY BOARDS VS. NEXT GENERATION SECTOR PARTNERSHIP**

- **Program Focused Program Led**
- **Demand Focused Industry Led**

**ADVISORY BOARD**

**NEXT GENERATION SECTOR PARTNERSHIP**

**60x30tx.com**

**nextgensectorpartnerships.com**

twc.state.tx.us/partners/texas-industry-cluster-initiative